

March 8, 2022

Martin family and Martin Bros. Gift Cedar Falls High School \$750,000

CEDAR FALLS – Cedar Falls Community Schools is excited to announce a gift from the Martin family and Martin Bros. Distributing Co. for \$750,000. The gift will be utilized towards the construction of the Tiger Performance Center, a multi-purpose facility being added to the new high school. This facility will house indoor courts, field turf, and a track that will allow for a wide variety of events including academics, athletics, and activities. The new high school for Cedar Falls is currently under construction and will include a new outdoor stadium. The Tiger Performance Center will serve as a transition from the main building structure and the stadium.

Both the newly proposed Aquatics Center and the Tiger Performance are part of the [One Team, One Dream](#) initiative and were not part of the original bond. Private donations and support from the community, school, and city are needed for the additions.

Activities Director Troy Becker commented, “The Tiger Performance Center will be a critical addition to the Cedar Valley. We are so fortunate to have the leadership and ongoing support of the Martin family and Martin Bros. Their contribution will have a lasting impact on the students of Cedar Falls as well as the community.”

Cedar Falls Superintendent, Dr. Andy Pattee, added, "On behalf of the District, thank you to the Martin family and Martin Bros. for this amazing lead gift towards the Tiger Performance Center. I've always said that Cedar Falls is a special place and that we are extremely lucky with great community partners, and that is exemplified in this amazing support."

Both the Martin family and Martin Bros. Distributing have been firmly grounded in Cedar Falls for three generations alongside many employees and customers who have raised families within the district. John Martin, CEO of Martin Bros., reflected on the gift: “We are honored to invest in the growth and development of youth in our community. I was provided with the opportunity to fulfill one of my passions as a volunteer assistant basketball coach for many years at Cedar Falls. I believe if you have the good fortune to benefit from what you’ve done in your life, it’s important to give back. This allows us to continue to do that on a personal level and as a company.”

For more information on the Tiger Performance Center and Aquatics Center , visit the [Cedar Falls Athletics website](#).

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