### **Celebrate Holiday Hoopla in the Cedar Falls Downtown District!**

### Holiday Hoopla 2019 Kickoff, Friday, Nov. 29, 6-8 p.m.

Help us welcome Santa to the Cedar Falls Downtown District!

Prior to his special arrival, there will be live music from the The Hoopla Band, Elsa and Anna from Frozen, Fusion Dance, Alvin & the Chipmunks, special solo performances, and holiday characters. Then join us for a magical march down Main Street with Santa and Mrs. Claus for a fireworks finale over the Cedar River!

DETAILS of ALL EVENTS at **www.cfholidayhoopla.com** 



**Breakfast at the North Pole!** — Enjoy pancakes, sausage, juice, tea, and coffee while meeting Santa and characters on Saturday, <u>Dec. 7</u>, from 8-11 a.m. *Located at the Cedar Falls Community Center.* **Tickets in advance \$7.00 at cfholidayhoopla.com, \$8 at the door.** Optional, but suggested: Bring a NEW UNWRAPPED toy, infant -18 years of age, \$25 limit please, for the Salvation Army Toy Drive.

**Frosty 5K Fun Run Walk** — Come dressed in fun holiday gear, get pictures with Santa, and win prizes! Saturday, <u>Dec. 14</u>, race starts at 8 a.m. at the United Methodist Church, 723 Washington Street. For all ages.

**Baby It's Cold Outside** — See live ice carvers, enjoy s'mores, and fun throughout the District including Reindeer Games this special night! *Thursday*, *Dec. 19*, *6-8 p.m*.

**Movie Magic** — Free showing of "Happy Feet" and the announcement of the Coloring Contest Winners on *Saturday*, <u>Dec. 21</u>, 10 a.m. at the Oster Regent Theatre.

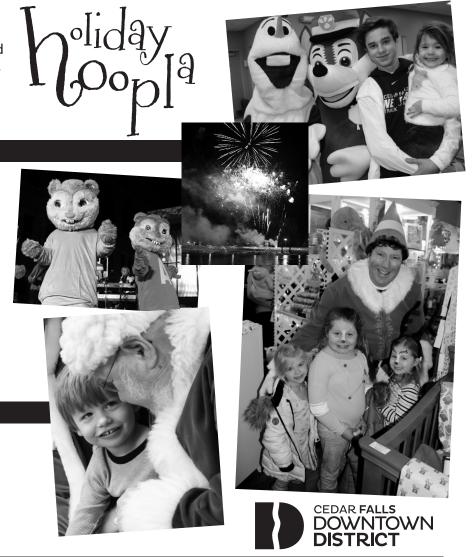
### **ONGOING EVENTS** for families

**Magical Lights, Magical Nights** — Be WOWED at the music light show at Santa's Workshop! *Nightly throughout the season, 6-8 p.m. Located at 4th & Main St.* 

**Santa 50613** — From Nov. 29 - Dec. 21. Mail Santa a letter in the red 50613 mailbox at the corner of 4th & Main Streets and receive a handwritten reply from him! Be sure to include FULL NAME and RETURN ADDRESS.

**Coloring Contest** — From Nov. 29 – Dec. 19. For additional copies, go to cfholidayhoopla.com to download or pick up at Farmers State Bank or the Cedar Falls Public Library. Drop off your completed entry form in the Santa 50613 mailbox located at 4th & Main Streets. Winners will be announced Saturday, Dec. 21 at Movie Magic.

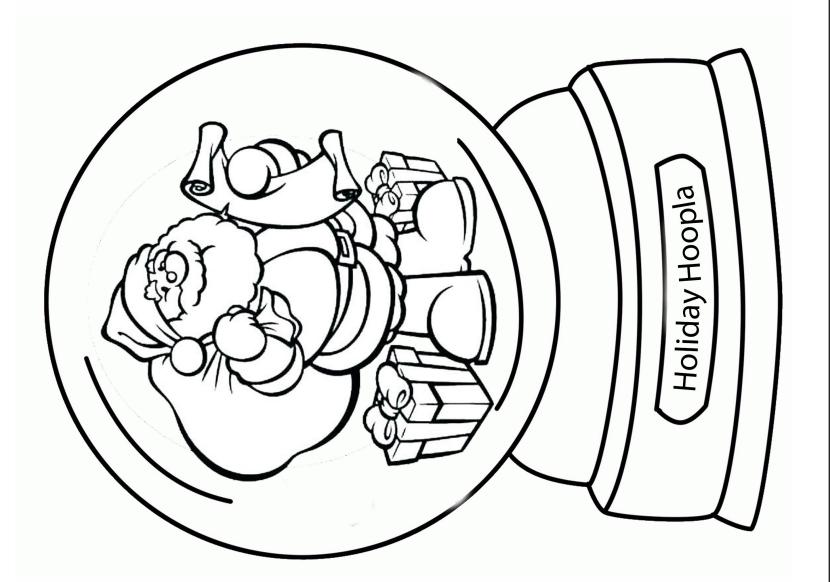
**Salvation Army Toy Drive** — From <u>Nov. 23-Dec. 10.</u> Help collect toys to give to others. Drop off NEW UNWRAPPED toys, infant -18 years of age, \$25 limit, to the Cedar Falls Library.



### **THURSDAY & SATURDAY EVENTS** for families

**Santa's Workshop** — Visit Santa & Elves on Thurs., Dec. 5, 12, 19, 6-8 p.m.; or Sat., Dec. 7, 14, 21, 11 a.m.-2 p.m. 4th & Main lot.

**Trolley Rides (ONLY Thursdays)** — Take a free trolley ride in the Downtown District. Thurs., Dec. 5 (Horse drawn & Holly Trolley), Dec. 12 (Holly Trolly), Dec. 19 (Horse drawn & Holly Trolley), 6-8 p.m. Starts at the Cedar Falls Community Center.



# Age & Grade

### **COLORING CONTEST ENTRY FORM** (Parents fill out completely)

Name

Phone of Parent

## For grades pre-k thru sixth.

Drop off completed coloring sheet by Thursday, Dec. 19, 2019 into Santa's 4th and Main Streets in the Cedar Falls Downtown District. Winners will be announced during Movie Magic, Saturday, Dec. 21, 2019. mailbox located at the corner of

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