

CLUB KIDS FOR A
CAUSE INC.

WHO ARE WE?



Mira Keeran
Senior at CFHS



Sriya Kalala
Sophomore at CFHS



Anurag Anugu
Junior at CFHS

ABOUT CLUB KIDS FOR A CAUSE INC.

- **Youth-run 501(c)(3) registered non-profit organization**
- **Mission: Raising funds and awareness for cancer one tennis tournament at a time**
- **As of 2022, 5 tournaments have been held and we've raised a total of \$30,000**
 - Donated to cancer charities or to individuals affected by cancer in our community



CO-FOUNDERS



The co-founders, Sid Kalala and Krisha Keeran, express
“We saw an opportunity to use tennis as a way to help someone who was very influential in our tennis community, as well as show support for them in a very tough time. We saw how capable we were in making a positive impact, so we decided to continue the annual tournament to support various important causes.”

BOARD MEMBERS



Siddhartha Kalala
Co-Founder



Krisha Keeran
Co-Founder



Gary Scholl
Tournament Director



Ramesh Shah
Treasurer



Mira Keeran
Volunteer



Sriya Kalala
Volunteer

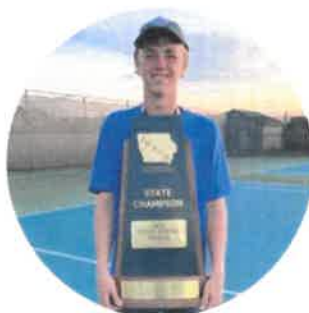


Anurag Anugu
Volunteer

SUBCOMMITTEE



Claire Gu
West Des Moines



Quinn Monson
Waukee



Micah Flaherty
Fort Dodge



Connor Heuthorst
Waterloo



Celine Matthews
Mason City



Ishan Harwani
Iowa City



Aryan Harwani
Iowa City



Lily Holland
Cedar Rapids

2018

The Club Kids for a Cause tournaments began in 2018 and was inspired by a close member of the tennis family at the Black Hawk Tennis Club, Jean Hillsman, who had been the receptionist at the club for over 50 years. In 2018, when she was diagnosed with advanced breast cancer, Sid Kalala thought creating a fundraiser in her name would be the right way to give back to her for all she had done for the tennis community. With his friend Krisha Keeran, they were able to create a fundraiser that raised money to move Jean to a nursing home and raise awareness for breast cancer in our community.



2019

In 2019, Krisha found out that Steven Danna, a tennis player from Waukee, had been diagnosed with osteosarcoma, and she decided to help him through this extremely tough time. Krisha and Sid decided to organize another tournament that year to raise money and awareness around osteosarcoma. Along with the tournament, a successful silent auction consisting of donations from Cedar Falls businesses was run. All of the money raised went towards the Children's Cancer Connection, Pinky Swear Foundation, and Above + Beyond Cancer.



2020

Because of the graduation of Sid and Krisha, Mira and Sriya stepped up and followed in their siblings' footsteps. In 2020, money was raised for three different charities which were the St. Jude Children's Research Hospital, Above + Beyond Cancer, and the Des Moines Disaster Recovery Fund. Additionally, there was a silent auction with items from businesses in Cedar Falls to help raise money. Following this tournament, Club Kids for a Cause officially became a 501(c)(3) non-profit organization.



2021

This year the tournament was at Byrnes Park Tennis Center in Waterloo. That year, CKFAC raised money for three different charities: the St. Jude's Children's Research Hospital, Above + Beyond Cancer, and the Jennifer Mackey Scholl's Scholarship Fund at UnityPoint. Jennifer was a respected nurse and the CKFAC tournament director, Gary's wife. In 2021, \$8,000 was raised from player entry fees, the silent auction, and goodwill donations. Out of the 4 years, the amount raised was one of the highest yet!



2022

In January of 2022, the first adult mixed social and junior winter tournament at Black Hawk Tennis Club was held. In addition, Gary Scholl, the tournament director, flew all the way from Tucson, AZ because of his passion for the organization! At the adult social, there was food from Brown Bottle and at the junior tournament, there was coffee from Sidecar. In this tournament, we raised money for Above + Beyond Cancer, the University of Iowa Children's Hospital, and the Jennifer Mackey Scholl's Scholarship Fund at UnityPoint.



UPCOMING EVENTS

- **First-Ever Adult Socials!**
 - Friday, May 20th from 5-9pm at Des Moines Golf & Country Club
 - Saturday, May 21st from 5-9pm at Byrnes Park Tennis Center
- **Club Kids for a Cause 5-Year Anniversary**
 - Friday, August 12th at Sunnyside Golf & Country Club
- **5th Annual Summer Classic Tournament**
 - Friday, August 12th-Sunday, August 14th at Byrnes Park Tennis Center



KWWL INTERVIEW WITH RON STEELE



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MISSOURI VALLEY / IOWA

Youth-Led Nonprofit Reaches Fundraising Milestone

Andrea Gallagher | March 17, 2022

When a member of the tennis community at Black Hawk Tennis Club in Waterloo was diagnosed with advanced breast cancer fundraiser tournament in her name was created. After a couple more of these, Club Kids for a Cause was officially created in 2021 organization.

"We aim to relieve the financial strain on those afflicted by cancer by organizing USTA sanctioned tennis tournaments to support and survivors by raising funds to advance cancer treatment and research in the state of Iowa," said Mira Keeran, one of the organizers.

Keeran said they hope to expand the organization across the Missouri Valley as well as across the nation in the future. So far, it has raised over \$20,000 from five tournaments that have gone to a variety of different causes.

NEWS

Two Cedar Falls tennis players organize tournament for Waukee student fighting cancer

Gage Miskimen The Des Moines Register

Published 3:50 p.m. CT Aug. 23, 2019 | Updated 6:20 p.m. CT Aug. 23, 2019

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Two Cedar Falls High School students have come together to organize a tennis tournament this weekend for a Waukee student diagnosed with cancer.

Tennis players Krisha Keeran and Sid Kalala founded Club Kids for a Cause last year after a friend was diagnosed with breast cancer.

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Club Kids For A Cause helping Iowa families cope with cancer

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Tennis tournament organized for sick Waukee player

2019 Updated Oct 3, 2019



WAYS TO SUPPORT US

- **Donate:**
 - [Direct Link](#)
 - Venmo @CK-Fac
 - Message: “tennis”
 - 4 digits: 9523 if needed
 - Checks payable to “Club Kids for a Cause” and give to CFHS main office
- **Apparel from Xpressions**
- **Donations for auction**
- **Business sponsorships** (next)



BUSINESS SPONSORSHIPS

- We invite you to sponsor our Summer Classic Event and connect with the many businesses, organizations, and community members who have invested in Club Kids for a Cause!
- We have included the various sponsorships and benefits for each level. Please look to determine what level works best for you. We are open to customizing any level to best fit your needs.
- If interested or have any questions:
 - clubkidsforacauseofficial@gmail.com
 - (319)-423-9523

CLUB KIDS FOR A CAUSE INC.

SUMMER CLASSIC



AUGUST 12-14 AT BYRNES PARK TENNIS CENTER

All proceeds are donated to cancer charities close to our hearts or directly to individuals in our community affected by cancer. So far we have raised a total of \$30,000 since 2018!

Gold Sponsor \$500

6 complimentary tickets to Club Kids for a Cause 5-Year Anniversary
Opportunity to speak at Club Kids for a Cause 5-Year Anniversary
Recognition in all event promotions (including website and social media)
Verbal recognition at all events (including summer classic tournament)
Opportunity to present banner at the summer classic tournament event
Logo in program and on banner displayed at the summer classic tournament

Silver Sponsor \$250

4 complimentary tickets to Club Kids for a Cause 5-Year Anniversary
Recognition in all event promotions (including website and social media)
Verbal recognition at all events (including summer classic tournament)
Logo in program and on banner displayed at the summer classic tournament

Bronze Sponsor \$100

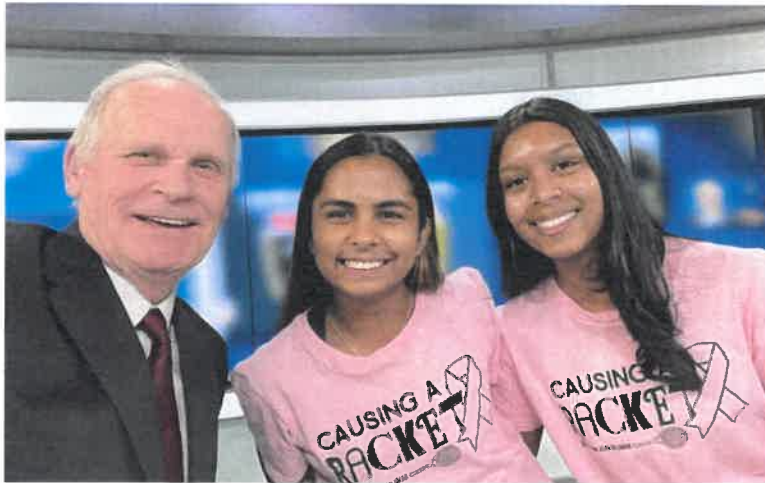
2 complimentary tickets to Club Kids for a Cause 5-Year Anniversary
Logo in program and on banner displayed at the summer classic tournament

You can join our journey aiming to relieve the financial strain on those afflicted by cancer in the state of Iowa! Please contact us at (319)-423-9523 or clubkidsforacauseofficial@gmail.com with any questions.

SOCIAL MEDIA



- **Instagram:** clubkidsforacause
- **Facebook:** CK-Fac
- **Twitter:** @ck_fac
- **Youtube:** Club Kids For a Cause



Ron Steele from KWWL!



Representative Bob Kressig and
Senator Eric Giddens!

CLOSING REMARKS

- Please check us out on **social media** where we constantly post
- Big **thank you** to the businesses, players, and parents who supported through the pandemic, allowing us to grow as an organization!
- Club Kids for a Cause hopes you can **join our journey** to continue making an impact on countless more lives affected by cancer
- We are looking forward to our first-ever **adult social and annual summer tournament** and to hopefully **expand** in the coming years!

