



# Cedar Fall Tiger Booster Club

1015 Division Street, Cedar Falls, IA 50613

[cfathleticsboosters@cfschools.org](mailto:cfathleticsboosters@cfschools.org)

[Cedar Falls Tiger Booster Club](http://Cedar Falls Tiger Booster Club)

August 18, 2020

Dear Tiger Supporter,

The mission of our Booster Club is to instill #TigerPride in all students, staff and the community of Cedar Falls by providing time, talents and treasures (financial support), to activities. In spite of a pandemic disrupting the year, The Cedar Falls Tiger Booster Club had an extremely successful year in Tiger Athletics with strong growth towards achieving our mission.

**We would like to offer a unique opportunity to our Booster Supporters first.** We anticipate there will be some fans that do not want to attend live events this year but still want to support and cheer on the Tigers. We are going to be partnering with Cedar Falls Television and CFU to air our Varsity Football games live on CFU Channel 15, and will also be streaming the games live on a ticketed platform.

The new game-time schedule has added several timeouts for additional equipment sanitation. This has created ad space that we can use to offset the costs of this broadcast, and hopefully raise funds for our Booster Club. These ads will air live on the live stream and CFU Channel 15, and then replay multiple times on the CFU Channel 15 replays. Most games replay about 10 times per week for the month following the game.

Premium Option #1 = If your business has a 30 second ad already produced, or you are willing to produce one quickly, we can offer you at least 4 time spots during the game, along with 4 announcer live reads.

Pricing = \$500

Partnership Option #2 = We will also offer an option that provides at least 4 Announcer Live Reads during the game.

Pricing = \$250

\*\* There is still time to join the Booster Club! The current membership brochure is attached.

\*\* Our first game is on August 25 (Volleyball) with August 28 (Football), so we need you to respond quickly. Please reply to Denny Bowman at Cedar Falls Channel 15 to get involved with this program. Please respond to this ASAP!

Denny Bowman. Office = 319-273-8658. Email = [Denny.Bowman@cedarfalls.com](mailto:Denny.Bowman@cedarfalls.com)

We do very much appreciate your support.

Thank you!

*Brad Jacobson*

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*Troy Becker*

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