The Board of Directors of the Cedar Falls Community School District in the County of Black Hawk, State of Iowa, met in special work session pursuant to the laws and rules of said Board at the James L. Robinson Administrative Center, 1002 West First Street, Cedar Falls, Iowa, at 5:00 p.m. The meeting was called to order by the President and the roll being called there were present Deon Senchina in the chair, and the following named Directors: Jim Brown, James Kenyon, Susan Lantz, Jenny Leeper and David Williams. Others in attendance were: Mike Wells, Superintendent, Douglas Nefzger, Director of Business Affairs, Dan Conrad, Director of Secondary Education, Pam Zeigler, Director of Elementary Education and Dr. Adrian Talbot, Director of Human Resources. Also in attendance: Holly Hudson, Duane Hamilton, Sarah Eastman and Alison Gowans.

President Senchina called the meeting to order and reported that the business and action to be taken at tonight's meeting will be focused on student achievement.

Item No. 1 - Approve Change to 2012-2013 School Calendar

Superintendent Wells presented a change to the current school year calendar. The change requested is to move the professional development day originally scheduled for April 12, 2013 to June 3, 2013 and make April 12, 2013 a student attendance day. Director Lantz moved and Director Kenyon seconded the motion that the Board of Directors of the Cedar Falls Community School District approve the calendar change for the 2012-2013 school year. Directors voting in favor of the motion: Leeper, Brown, Williams, Kenyon, Lantz and Senchina. Those voting "no" none. Motion carried.

Cedar Falls Community Schools 2012-2013 Calendar



July 2012									
${f S} \\ {f 1} \\ {f 8} \\ {f 15} \\ {f 22} \\ {f 29} \\ {f }$		$^{3}_{10}$	11 18	5	F 6 13 20 27	S 7 14 21 28			
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December									
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Aug. 6, 9, 8	& 10 New Teacher Orientation			
	15 Teacher Workshop			
Aug. 14				
Aug. 16				
Sept.3				
Sept. 14	Labor Day: No School Professional Development			
Oct. 19	End 1st Quarter - 45 days			
Oct. 23				
Oct. 25				
Oct. 26				
Nov. 2	Professional Development			
Nov. 13 Nov. 15	PK-6 Evening P/T Conf			
Nov. 15	PK-6 No School - P/T Conf			
Nov. 16	PK-6 No School			
Nov. 21-23	Thanksgiving: No School			
Dec. 7	Professional Development			
Dec. 24-Jan	1 Winterbreak: No School			
Jan. 2	School Reconvenes			
Jan. 10	End 2nd Quarter - 47 days			
Jan. 11				
Jan. 14	Begin 2nd Semester			
Jan. 21	MLK Jr. Day: No School			
Feb. 15 Feb 18				
Feb. 26				
	PK-6 Evening P/T Conf			
Feb. 28	PK-6 No School - P/T Conf			
March 1	PK-6 No School			
March 15	End 3rd Quarter - 43 days			
	2 Spring Break: No School			
March 26				
March 28	7.12 Evening P/T Conf			
March 29				
April 12 April 26	Snow Make-up Day Snow Make-up Day			
	in the second state of the second			
May 22	PK-6 Noon Dismiss/Conf Writing			
May 26	Commencement			
May 27	Memorial Day: No School			
May 31	End 4th 9 weeks - 45 days			
June 3 June 4				
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	Vacation			
ō	Holidays			
Š	Professional President of			
\cup	Professional Development /			
\frown	No school for students			
\subseteq	Workshop/Workday			
* * * *	School Cancelled			
February 18	and April 26 are designated snow make-			
up days. Additional make-up days, if necessary, will				
be scheduled	t on subsequent week days at the end of			
the school	year.			

January 2013									
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May									
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30

Board of Education Minutes March 18, 2013 Page 2

Item No. 2 - Discussion of Superintendent Search

President Senchina introduced Dr. Richard Sundblad and Dr. Tom Jacobson from McPherson & Jacobson, LLC, Omaha, Nebraska. Dr. Sundblad and Dr. Jacobson reviewed the history of McPherson & Jacobson and reported that they are a national search firm. Dr. Sundblad and Dr. Jacobson then reviewed the decision making model the firm uses for superintendent search process and a timeline. The firm emphasis a transparent process and they describe the following processes they provide school districts in the search for a new superintendent:

- Input from stake holders
- Profile development
- Application
- Reference check
- Interviewing
- Assistance on the onsite visits
- First year performance objectives

The fee for McPherson and Jacobson's services is \$11,500 plus expenses.

President Senchina introduced Dick Christie and Don Kossmaul from Ray and Associates, Cedar Rapids, Iowa. Ray and Associates is a national search firm. Mr. Christie and Mr. Kossmaul reviewed the history of Ray and Associates, the overall search process and timelines. Mr. Christie and Mr. Kossmaul reported they visit with individual school board members and complete a survey. The gentlemen then described the overall search process including:

- Stakeholder input
- Profile development
- Application screening and process
- Reference checking
- Final candidate selection
- Superintendent transition period

The fee for Ray and Associates is \$9,000 plus all reimbursable expenses and media advertising costs.

President Senchina introduced Dr. Craig Larson from School Exec Connect, Highland Park, Illinois. Dr. Larson reviewed the history of School Exec Connect. School Exec Connect is a search firm that specializes in high achieving school districts in the Midwest part of the United States. Dr Larson discussed the search process including:

- Stakeholder involvement
- Profile development
- Application process
- Assistance during the interview process
- Final candidate selection
- Superintendent mentoring

The fee for School Exec Connect is \$15,500 plus expenses not to exceed \$3,500 with additional for advertising.

Item No. 3 - Approval of Superintendent Search Firm

The Board discussed presentations with all three firms and compared the differences and process between all three firms. After a considerable discussion it was agreed that due to the lack of involvement in searches within the state of Iowa that School Exec Connect would not be a firm the Board would want to work with.

Board of Education Minutes March 18, 2013 Page 3

The Board then continued to compare and discuss McPherson & Jacobson and Ray and Associates. The Board reviewed and compared the following:

- Recruitment application process
- Development of finalist list
- Interview process
- Input process for stake holders and Board members
- How the firm would represent the Board during the interview process
- Timeline
- Additional stake holder input

All Board members shared their thoughts and concerns. After considerable amount of discussion, Director Lantz moved and Director Kenyon seconded to approve the hiring of McPherson & Jacobson, L.L.C. of Omaha, Nebraska to assist the school district in the superintendent search. Directors voting in favor of the motion: Brown, Kenyon, Senchina, Williams, Lantz and Leeper. Those voting "no" none. Motion carried.

Item No. 4 - Adjournment

Director Kenyon moved and Director Lantz seconded the motion to adjourn. Directors voting in favor of the motion: Brown, Kenyon, Senchina, Williams, Lantz and Leeper. Those voting "no" none. Motion carried. The meeting adjourned at 9:58p.m.

Secretary

President