

**ONE
TEAM.
ONE
DREAM.**



This is an exciting time for Cedar Falls Schools and a once-in-a-lifetime opportunity for you! The following opportunities represent a chance for you, your family, your company, or even your graduating class, to show your support and loyalty to Cedar Falls Schools, while helping out our community at the same time.

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LEADERS



Tiger Performance Center

The design of the new high school integrates planning for a future indoor fieldhouse, to be called the Tiger Performance Center. It will be a multipurpose community space that supports academic and wellness activities. An artificial turf field, running track and multipurpose flooring allows those needing space for training during transitional weather months. The multipurpose flooring accommodates tennis, basketball, volleyball, batting cages and golf nets for a variety of events and activities. The location will capitalize on adjacent support spaces, storage and training rooms in the main building and stadium to provide easy access to coaches, staff and students. This space also provides much needed indoor space for student clubs and organizations like robotics and to be used as an extension of the classroom for daily use. The design intent is for this building to be a focal point for ALL district activities to expand the potential of the district as an integral part of the community and region.





Tiger Performance Center Donor Wall Levels

| | |
|---------------------|-------------------|
| Hall of Fame | \$400,000+ |
| All Star | \$200,000+ |
| Champion | \$100,000+ |
| MVP | \$75,000+ |
| Captain | \$50,000+ |
| First Team | \$25,000+ |
| Tiger Pride | \$10,000+ |
| Loyalty | \$5,000+ |
| Varsity Club | \$1,000+ |



Pool / Natatorium

The natatorium will be built at the new Cedar Falls High School to be located at 27th and Hudson Road, with a planned opening in 2024. This project is a collaborative effort between the Cedar Falls Community School District, the City of Cedar Falls, as well as the recreational and competitive swim community represented by an organization known as “Jump In,” comprised of over 500 community members who support and advocate for building a new indoor swimming pool facility. Upon building the new aquatics center, the two existing pools at Peet Junior High and Holmes Junior high will repurposed for needed classroom space. According to a survey conducted by the City of Cedar Falls in 2019, community members voted a pool as the #1 item they wanted for the city.

Highlights of the natatorium include two pools, a thoughtful and unique design allowing for multipurpose use. One pool will be a 10 lane, 25 yard by 25 meter deep water competition pool; the other separate pool will be a 4 lane, shallower, 25 yard pool for teaching and therapeutic use. The two pools will have independent temperature controls, allowing the smaller pool to maintain a warmer temperature than that of the competition pool. The warmer temperature is much more conducive to special needs programming, senior programming as well as swim programming for certain elementary students and toddlers. The facility also includes an office, lifeguard meeting and/or training room, spectator seating for 500, men’s and women’s and family locker rooms, and two 1-meter diving boards. The facility will enable Cedar Falls to host larger events they previously had not been able to, including conference and regional meets. Parking and an entrance separate from the high school will allow the community to utilize the pool during school hours for activities such as lap swim, aquarobics and other programming.

For more information visit thecfpool.com.





Pool Donor Wall Levels

| | |
|------------------------|-------------------|
| Founder | \$200,000+ |
| Gold Medalist | \$100,000+ |
| Silver Medalist | \$75,000+ |
| Olympian | \$50,000+ |
| Champions | \$25,000+ |
| Freestyle Club | \$10,000+ |
| Streamline Club | \$5,000+ |
| Thousand Club | \$1,000+ |



NAMING RIGHTS OPPORTUNITIES

SPACE & NUMBER AVAILABLE

HIGH SCHOOL

| | | |
|--------------------------------|------------------|------------------|
| Gymnasium (Interior) | \$750,000 | COMMITTED |
| Auditorium | \$750,000 | (1) |
| Media Center/Library | \$250,000 | (1) |
| Building Wings: | \$250,000 | (4) |
| Learning Centers | | |
| Weight Room | \$50,000 | (1) |
| Band Room | \$50,000 | (2) |
| Vocal Room | \$50,000 | (1) |
| Orchestra Room | \$50,000 | (1) |
| Counseling Offices | \$50,000 | (1) |
| Tiger's Den/Coffee Shop | \$50,000 | (1) |
| Commons | \$50,000 | (1) |
| Wood/Metals Lab | \$50,000 | (1) |
| Locker Rooms | \$25,000 | (2) |
| Flag Pole | \$25,000 | (1) |
| Auto Lab | \$20,000 | (1) |
| Metals Lab | \$20,000 | (1) |
| Wood Lab | \$20,000 | (1) |
| Art Room | \$10,000 | (3) |
| Staff Professional | | |
| Learning Community | \$10,000 | (4) |
| Rooms | | |
| Wood/Metals Staff | \$10,000 | (1) |
| Collaboration Space | | |
| Band/Vocal/Orchestra | \$5,000 | (9) |
| Practice Rooms | | |
| Classroom/Learning | \$5,000 | (30) |
| Space | | |
| Science Classroom / | \$5,000 | (10) |
| Labs | | |

*Funds raised through High School naming rights will help make the TPC and Pool possible.

OUTDOOR STADIUM

| | | |
|------------------------------|-------------|-----|
| Football Stadium | \$1,000,000 | (1) |
| Tunnel | \$500,000 | (1) |
| Stadium Bleachers | | |
| Home Side/Pressbox | \$350,000 | (1) |
| Stadium Outdoor Track | \$250,000 | (1) |

TIGER PERFORMANCE CENTER

| | | |
|--------------------------|-------------|-----|
| TPC EXTERIOR | | |
| NAMING RIGHTS | \$1,000,000 | (1) |
| TPC INDOOR TURF | \$100,000 | (1) |
| TPC INDOOR | | |
| BASKETBALL COURTS | \$100,000 | (1) |

POOL / NATATORIUM

| | | |
|-------------------------------|------------------|------------------------|
| NATAORIUM EXTERIOR | | |
| NAMING RIGHTS | \$1,000,000 | (1) |
| COMPETITION POOL | \$500,000 | COMMITTED |
| TRAINING POOL | \$300,000 | COMMITTED |
| FLEX SPACE | \$150,000 | (1) |
| POOL SPECTATOR SEATING | \$100,000 | COMMITTED |
| TRAINING ROOM | \$100,000 | COMMITTED |
| COACH'S OFFICE | \$75,000 | (1) |
| PODIUM | \$40,000 | (1) |
| LOCKER ROOMS | \$35,000 | (2) |
| 1 METER DIVING BOARD | \$20,000 | (2) |
| LANES | \$15,000 | 10/14 COMMITTED |
| TECHNOLOGY CENTER | \$15,000 | COMMITTED |

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www.cfschools.org/foundation/donate

thecfpool.com

<https://tigerperformancecenter.com>

Giving level names subject to change.

All subject to availability when pledge received.

Updated February 21, 2022

NEW CFHS FACILITY:

One Team, One Dream



QUICK FACTS

The new high school and adjacent football stadium are being built and paid for through the bond. The money raised through this campaign is for connected complimentary spaces, specifically the new aquatic center and Tiger Performance Center (TPC).

Securing pledges now will allow the district to save money by taking advantage of the cranes and other construction equipment already currently in place on site. Building these facilities after completion of the high school will cost significantly more due to rising construction costs and bringing large construction equipment back to the site.

Cedar Falls spends ~\$50,000 per year renting outside facilities for activities and athletics.

Current pool facilities were constructed in 1977 and have reached the end of their lifespan. They will be remodeled into much-needed junior high classroom space. Maintenance on one, modern pool, will be less than two archaic pools.

The TPC will be a multi-purpose space that includes field turf, running track, and multi-purpose flooring. It will provide an indoor space for PE, student clubs, organizations, robotics, marching band and other fine arts, student experiments and other activities.

The new competition pool (10 lanes, 25 yards by 25 meters) and recreation pool (4 lanes, 25 yards) will allow for competition, teaching and therapeutic use in the same facility. The new aquatic center will be open for the public throughout the school day.

COMMUNITY & ECONOMIC IMPACT

Both facilities will allow the district to host events and tournaments that will increase local business revenue, help booster clubs grow revenue, and allow our youth and secondary programs to save on travel.

The community businesses will earn an additional \$950k per year for 50 years which is \$50 million over the life of the pool.



One Team, One Dream Pledge Form

I support the new facilities at Cedar Falls High School!

(If supporting both projects, please use one form for each.)

___ Pool/Natatorium ___ Tiger Performance Center

I wish to make a gift as follows (payable to Cedar Falls Schools Foundation):

___ One-time gift in the amount of \$ _____
___ Three-year pledge in the total amount of \$ _____
___ Five-year pledge in the total amount of \$ _____
___ Other \$ _____

I wish to designate my gift under the following recognition (optional):

___ Coach Slykhuis ___ Coach Marcussen ___ Coach Mitchell ___ Coach Doyle ___ BLAST

If making a multi-year pledge, please complete:

Total Pledge: \$ _____ Pledge Payment Amount: \$ _____

Frequency of payment: ___ Annually ___ Semi-Annually ___ Quarterly ___ Monthly

Donor Information:

Name: _____

Address: _____ City, State, Zip _____

Phone: _____ Email: _____

Acknowledgment/Recognition: (Please check only one)

Contributions of \$1,000 or more will be recognized on a Donor Wall unless requested otherwise.

___ Recognition will be listed on the donor wall.

___ Please print how you would like your recognition listed: _____

___ Check here if you would like your gift to remain anonymous

My gift will be matched by: _____ (Company Name) ___ A matching gift form is enclosed

Naming Opportunity: Please contact CF Schools Foundation for details.

Please return this pledge form or email to: foundation@cfschools.org

Cedar Falls Schools Foundation

602 Main Street

Cedar Falls, IA 50613

O: 319-268-7007



Cedar Falls Schools Foundation is a 501(c)(3) tax exempt organization and gifts may be deductible by law.

THANK YOU FOR YOUR SUPPORT!