Holiday Hoopla 2020 "Don't Stop Believin' "



NEW!!! Hoopla Kickoff Cruise, Friday, Nov. 27, 6-8 p.m.

Santa is coming to the Cedar Falls Downtown District but in a new and safe way! Join us for the Hoopla Kickoff Cruise on Friday, November 27th! Bring your family in the car and follow the designated route to see special holiday sites and Santa!

The Cruise Route starts at 2nd & Washington Streets.

Go to cfholidayhoopla.com for map.

SPECIAL EVENTS for families (Thursdays & Saturdays)

Saturday, Nov. 28 – SMALL BUSINESS SATURDAY

Kickoff your holiday shopping by "shop small and shop local" during Small Business Saturday in the Cedar Falls Downtown. Santa's Workshop 11 a.m. - 2 p.m., located at 4th and Main St.

Thursday, Dec. 3 – JINGLE AND MINGLE

Shop the Downtown District and enjoy merchant open houses, smell the fresh greenery and enjoy holiday lights. Santa's Workshop open 6-8 p.m., located at 4th and Main St.

Saturday, Dec. 5 – FA LA LA DANCING & DONUTS for breakfast.

Fusion Dance will perform at 10:00 and 11:00 in the New Plaza at 2nd and State St. Santa's Workshop 11 a.m. - 2 p.m., located at 4th and Main St.

Saturday, Dec. 12 – CHARACTER DAY!

Bring the family and meet your favorite holiday characters, including Frozen's Elsa, Anna, Sven, and Olaf, Minion, Buddy, the Paw Patrol, Penguin, Grinch, and NEW this year is Branch and Poppy from Trolls! Santa's Workshop 11 a.m. - 2 p.m., located at 4th and Main St.

Thursday, Dec. 17 - BABY IT'S COLD OUTSIDE

Watch from 6-8 pm as our ice sculptors create delicate works of art with their chainsaws and enjoy s'mores for the whole family! Santa's Workshop open 6-8 p.m., located at 4th and Main St.

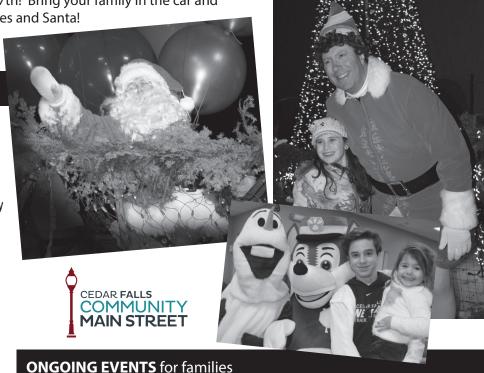
Saturday, Dec. 19 – WRAP IT UP!

Get your last minute unique gifts and gift cards in the Downtown District! Santa's Workshop 11 a.m. - 2 p.m., located at 4th and Main St.



WIN a Downtown Gift Certificate by playing on Social Media!

Enjoy our beautiful Window Wonderland in the Downtown District! Each week leading up to Christmas, we will be posting FIVE clues from different windows. Guess the corresponding business' window, and be entered to win a Downtown Gift Certificate!!



Window Wonderland AND Magical Light Show! — Be WOWED at the wonder of the beautifully decorated windows in the Downtown District. Vote online from Nov. 28 - Dec. 18 for People's Choice Award at cfholidayhoopla.com under the "Contest" tab. And, don't miss the nightly music light show at Santa's Workshop, located at 4th & Main St.

Santa 50613 — From Nov. 27 - Dec. 22, drop a letter to Santa in the red mailbox at the corner of 4th and Main Streets and receive a handwritten reply. <u>Must have RETURN ADDRESS!</u>

Coloring Contest — Contest drawing on BACK of this sheet, download additional sheets at cfholidayhoopla.com or pick up at Farmers State Bank. Sheets due Thursday, Dec. 17 and Winners (Pre-K thru 6th grade) will be announced on Friday, Dec. 18. Drop sheet with completed entry form (REVERSE SIDE of THIS SHEET) in the Santa 50613 mailbox located at 4th & Main St.

Santa's Workshop — Visit Santa & Elves on Thursdays, Dec. 3, 10, 17 6-8 p.m.; or Saturdays, Nov. 28, Dec. 5, 12, 19 from 11 a.m.-2 p.m. Located at 4th & Main St.



Name	Age & Grade	Phone of Parent	

For ages pre-k thru sixth grade.
Drop off completed coloring sheet by Thursday,
Dec. 17, 2020 into Santa's mailbox located at the
corner of 4th and Main St., downtown Cedar Falls.
Winners will be announced Friday, Dec. 18, 2020.

This is not a school publication, nor is it in any way endorsed or sponsored by any school district. This publication is being provided only to inform you of other available community activities and opportunities.