

2026-2027 CF TIGER BOOSTER CLUB SPONSORSHIPS AND ADVERTISING

FALL DIGITAL ADVERTISING DEADLINE is September 1, 2026

CHAMPION LEVEL - \$500

Two Adult Activity Passes

Window Cling

Listing in DIGITAL Tiger Sports Guide PLUS 1/4 page digital ad in Tiger Sports Guide

Social Media acknowledgment

Tiger Sports Guide Ad size: 3.625" W x 4.55" H

INVESTOR - \$1000

Two Adult Activity Passes

Window Cling

Listing in DIGITAL Tiger Sports Guide PLUS 1/2 page digital ad in Tiger Sports Guide

Social Media acknowledgment

Tiger Recognition Plaque (or yearly update)

Tiger Sports Guide Ad Size: 7.45" W x 4.55" H

GOLD - \$1750

Four Adult Activity Passes

Window Cling

Listing in DIGITAL Tiger Sports Guide PLUS a full-page digital ad in the Tiger Sports Guide

Social Media acknowledgment

Logo included on team posters

Tiger Recognition Plaque (or yearly update)

Logo/ad displayed on Stadium and Gym boards, display time TBD

Tiger Sports Guide Ad Size: 7.45" W x 9.3" H

PLATINUM - \$2500

Four Adult Activity Passes

Window Cling

Listing in DIGITAL Tiger Sports Guide PLUS a full-page digital ad in the Tiger Sports Guide

Social Media acknowledgment

Logo included on team posters

Tiger Recognition Plaque (or yearly update)

Logo/ad displayed on Stadium and Gym boards, display time TBD

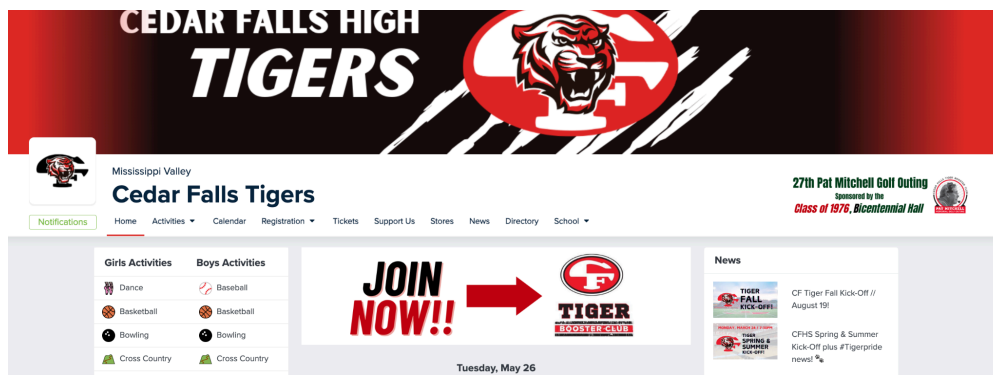
Bound digital ad with a click to URL, rotation on the platform

Tiger Sports Guide Ad Size: 7.45" W x 9.3" H

ADD-ON ADVERTISING OPTIONS

TIGER TEAM ASSETS (BOUND) - \$1000

Cedar Falls leads the Iowa districts in Bound app downloads with over 1.2M Tiger Bound page views with over 500K ad views in the last two years. Reach more customers with the #TigerPride!

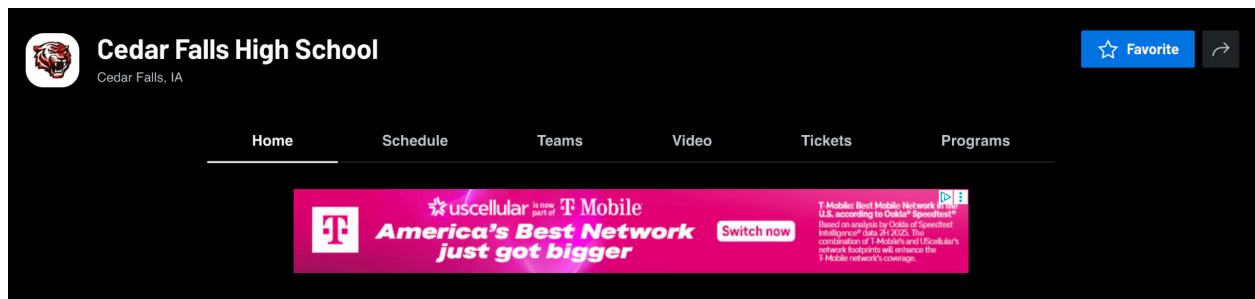


Website Ad, Mobile Ad, and All Team Banner ads with a link to your business URL available throughout the entire academic year. Rotation on the platform.

Ad size: 2400 x 300 pixels

TIGER TEAM PREMIER ASSET (HUDL - 4 AVAILABLE) - \$2500

NEW for 2026-27. Expand your reach to the Hudl live-stream with the Tiger Hudl platform, reaching over 13K unique viewers just last year. Hudl broadcasts include football, rugby, soccer, volleyball, basketball, and dual wrestling. Reach more customers with the #TigerPride!



Premier banner ad (at top of page) with a link to your business URL available throughout the entire academic year. Rotation on the platform.
Ad size: 728x90 pixels

TIGER TEAM CFHS STADIUM & GYM ADS - \$2000

NEW for 2026-27. Expand your reach to the CFHS Tiger Stadium and Gymnasium display boards. Games include football, rugby, soccer, volleyball, basketball, and dual wrestling. Reach more customers with the #TigerPride!

Logo/Ad displayed on Stadium and Gym boards throughout the entire academic year, display time TBD
Ad size: 800 x 450 pixels