

## YOU MAKE A DIFFERENCE!

### BOOSTERS SUPPORT CEDAR FALLS ATHLETICS!

As a Booster member, you are part of a proud group of Tiger supporters that provided more than \$60,000 to Tiger athletics programs in the 2017-18 school year. Last year, Booster support from businesses and organizations just like you helped purchase the following items for Tiger athletics programs:

- **Holmes Junior High - \$4,000**
- **Peet Junior High - \$4,000**
- **Athletic Trainer - \$6,000**
- **Cheerleaders** (warm-ups) - **\$1,500**
- **Dance Team** (new dance uniforms) - **\$2,500**
- **Men's Track/Cross Country**  
(uniform tops, XC meet equipment) - **\$3,000**
- **Women's Track/Cross Country**  
(XC race tops, shorts, training hurdles) - **\$3,000**
- **Women's Basketball**  
(home uniforms, basketballs) - **\$2,500**
- **Men's Basketball**  
(home uniforms, basketballs) - **\$2,500**
- **Men's/Women's Tennis**  
(ball machine, climapants - boys) - **\$2,200**
- **Men's/Women's Swimming**  
(power towers, paddles, pull bouys, stopwatches) - **\$3,000**
- **Wrestling** (wall pads in wrestling room) - **\$4,500**
- **Men's Soccer** (home uniforms, soccer balls) - **\$2,200**
- **Women's Soccer** (away uniforms, soccer balls) - **\$2,200**
- **Baseball** (drag, bats/helmets) - **\$1,500**
- **Softball** (pitching machine, uniforms) - **\$3,500**
- **Football** (sleds, pads, replacement uniforms) - **\$4,000**
- **Men's/Women's Golf** (3 golf bags, competition golf balls) - **\$1,200**
- **Volleyball** (material for platforms, volleyballs) - **\$1,000**
- **Bowling** (competition bowling balls, training tools, towels) - **\$1,700**
- **Athletics** (video cams, Leadership program) - **\$3,000**
- **Weight Room** (various equipment) - **\$1,000**



**CEDAR FALLS TIGER BOOSTER CLUB**  
Cedar Falls High School  
1015 Division Street  
Cedar Falls, IA 50613



# TIGER

## BOOSTER CLUB

### MEMBERSHIP & ADVERTISING

[www.cfschools.org](http://www.cfschools.org)

CLICK ON

Schools

Cedar Falls High School

Athletics

TIGER BOOSTER CLUB

# CEDAR FALLS TIGER

## ADVERTISING

The Tiger Booster Club supports 20 sports. Each sport is represented on the Board of Directors by an individual that has an interest in that sport.

The Board coordinates activities and volunteer efforts that raise money to provide Tiger athletes with many advantages and benefits that would not be possible without the support of the Booster Club. In addition, the Boosters help pay for expenses for teams or individuals participating at state meets and tournaments.

**Your Advertising Option/Booster Club Membership May Be Mailed In OR Filled Out And Submitted Online.**

 **FOR ONLINE PURCHASE GO TO:**

<https://www.ticketracker.com/CatalogView.aspx?schoold=1412>

1. Choose your membership and/or advertisement option (disregard Season Pass option):

- For passes, business memberships and parking passes select **Booster Club Season Passes**
- For Fall program advertisements (ad only) select **Football Program Advertisements**

2. Select "Add to Cart"

3. Provide requested information and press "Save"

4. If you would like to purchase more than one pass, go to quantity and press the "Add" link

- Your total will not have a processing fee added; handling fees are included in the advertised price

5. Go to "Check Out" and provide payment information

- *For advertisement options, send new/revised artwork to [cfboosterad@cfu.net](mailto:cfboosterad@cfu.net) by 8/15/2018*

### MAIL-IN PURCHASE FOR BUSINESS SUPPORTERS ONLY

We encourage your business to establish an account with **Ticketracker**, as the system provides the most efficiency for data management. If you prefer the mail-in option, please send the enclosed enrollment form and payment by **Wednesday, August 15, 2018** to **Cedar Falls Tiger Booster Club, attn: Athletics Office, 1015 Division Street, Cedar Falls, IA 50613.**

Need an additional pass? Beginning **Monday, August 20, 2018**, Booster Club passes will be sold from 7:30 am - 4:00 pm at the Bookkeeper's window - Cedar Falls High School main office.

**Questions?** The annual membership/program advertisement campaign is coordinated by parent and community volunteers. Your questions are important. Please leave a message if you receive voicemail.

#### **PASS/PACKAGE QUESTIONS:**

**Contact Ann Remmert: 319-269-4146**

#### **PROGRAM/ADVERTISING QUESTIONS:**

**Contact Chris Lilly: 319-404-0738**

## MEMBERSHIP LEVELS & BENEFITS

**Membership Application May Be Mailed In OR Filled Out And Submitted Online.**

### **PARKING ONLY - \$25**

#### **CUB - \$30**

- 1 K-6 Grade Athletic Pass -

#### **RED - \$100**

- One Year Membership & Listing in Program -  
- Window Cling & One All Sport Pass -

#### **TIGER LOYALTY - \$200**

- One Year Membership & Listing in Program -  
- Window Cling & Two All Sport Passes -

#### **TIGER FAMILY - \$250**

- One Year Membership & Listing in Program -  
- Window Cling & Two All Sport Passes -  
- Two Cub Passes & Parking -

#### **TIGER CHAMPION ADVERTISING & MEMBERSHIP PKG. - \$500**

- 1/4 Page Ad in Football Program  
- One Year Membership & Listing in Program -  
- Window Cling & Two All Sport Passes -  
- Parking -

#### **TIGER INVESTOR ADVERTISING & MEMBERSHIP PKG. - \$1,000**

- 1/4 Page Ad in Football Program  
- AdBoard in Tiger Gym -  
- One Year Membership & Listing in Program -  
- Window Cling & Two All Sport Passes -  
- 2 Parking Passes -  
- Plaque or Plaque Update -

#### **TIGER GOLD ADVERTISING & MEMBERSHIP PKG. - \$1,500**

- Full Page Ad in Football Program  
- AdBoard in Tiger Gym -  
- Inclusion in all Sport Posters -  
- One Year Membership & Listing in Program -  
- Window Cling & Four All Sport Passes -  
- Four Parking Passes & Plaque or Plaque Update -

- *For advertisement options, send new/revised artwork to [cfboosterad@cfu.net](mailto:cfboosterad@cfu.net) by 8/15/2018.*

**BEST VALUE**

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## 2018-19 MEMBERSHIP & ADVERTISING PACKAGES

*(Please print.)*

Business Name

Contact Person

Address

City/State/Zip

Phone (best contact number)

E-mail

### **BOOSTER CLUB MEMBERSHIP!**

|                            |                         |
|----------------------------|-------------------------|
| ___ \$1,500 Tiger Gold     | ___ \$200 Tiger Loyalty |
| ___ \$1,000 Tiger Investor | ___ \$100 Red           |
| ___ \$500 Tiger Champion   | ___ \$30 Cub            |
| ___ \$250 Tiger Family     | ___ \$25 Parking Only   |

### **ADVERTISING ONLY OPTIONS (check one)**

*Football advertising done through ticketracker.com*

|  |              |
|--|--------------|
| ___ 1/8 Page Football Advertisement.....   | <b>\$250</b> |
| ___ 1/4 Page Football Advertisement.....   | <b>\$350</b> |
| ___ 1/2 Page Football Advertisement.....   | <b>\$450</b> |
| ___ Full Page Football Advertisement ..... | <b>\$550</b> |
| ___ Adboard in Tiger Gym .....             | <b>\$825</b> |

**ADBOARD IN TIGER GYM DONE WITH THE VARSITY GROUP**  
Contact the Athletic Office at 319-553-2625 for details.

*The Booster Club is a registered 501c3 non-profit organization.*

#### **Please make checks payable and mail to:**

Cedar Falls Tiger Booster Club  
Attn: Athletics Activities Director  
Cedar Falls High School  
1015 Division Street • Cedar Falls, IA 50613